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Title: Exclusive deal between MGB and Idec delivers push buttons at competitive price levels

The directors and business drivers at MGB Electrical recognise the need for strong relationships with their peers in order to expose maximum opportunity. It is this ethos that has led to their exclusive agreement with Idec, the industrial control and automation equipment manufacturer. Push Button and Pilot lights are a key component in most control systems and for Idec these control units form the foundation of their business with Idec proud to be market leaders in Japan with in excess of 38% of their domestic market. In order to aid the replication of this success in the UK, Idec have teamed up with MGB Electrical to promote the NEW YW series control units.

The YW series push buttons and pilot lights form a NEW family of 22mm control units from Idec, offering the unrivalled quality which the user has come expect from Idec but with the price levels which can provide the user with a competitive advantage. This 22mm control unit family comprises of flush, extended and illuminated push buttons, 2 and 3 position selector switches and pilot lights supplied with either incandescent or LED illumination and direct connection or transformer types available. The YW contact blocks feature a rolling action on the movable contact and raked contact surfaces for higher contact reliability. The contacts can switch a wide range of loads from 5mA at 3Vdc to 10A at 120Vac.

MGB Electrical and Idec have signed an exclusive agreement allowing MGB to take full advantage of this product launch and gain maximum benefit from the competitive advantages offered by the NEW YW series control units. MGB have already set price levels for this product and offer assembled push button from £ 1.46 and pilot lights at a staggeringly low price of £ 1.09. To investigate the product further and contact MGB Electrical on 01442 828387.

Press Release

Additional Information

MGB Electrical is a privately owned company which prides itself on a friendly and knowledgeable approach to its customers. MGB operate in three specialist sectors; **Sourcing, distribution & supply of industrial electrical control products**; Where we work together with our suppliers and speak with one voice, with a product profile including; enclosures, isolators, terminals, contactors, relays, PLC's, circuit breakers, power supplies, transformers, trunking and DIN rail. **Engineering Services**; the company employs qualified electrical and mechanical engineers ensuring the engineering services division of the business is managed with a high level of expertise. We can offer machining of all types of enclosures also providing additional specialist services such as silk screen printing, EMC coating of enclosures, engraving to particular customer requirements. **Hazardous area equipment**; to meet the growing requirements for HAZARDOUS AREA equipment, MGB Electrical are now offering a range of 'ATEX approved' enclosures in Stainless Steel and Polyester together with 'ATEX approved accessories' such as glands and terminals. (Populated enclosures to precise customer requirements are also available with ATEX approval).

For further information

MGB Electrical Limited, Unit 8a Tring Industrial Estate, Upper Icknield Way, Tring, Herts, HP23 4JX
Phone: 01442 828387 Fax: 01442 828399
Email: sales@mgbelectrical.co.uk Web: www.mgbelectrical.co.uk